

How to do a three -minute pitch

How to pitch an innovation/idea

- **Introduction:** Introduce yourself and your team.
- **State the Problem:** Talk about the problem that your innovation or idea solves.
- **State the Solution:** Talk about how your innovation or idea solves the problem.
- **Finances:** Talk about financial projections, revenue streams and pricing.
- **Wrap-up:** Reiterate 2 important points from your pitch and conclude.

Groups **must** have a Pitch of their innovation/idea, that will be presented at the final stage of the competition, where 1st, 2nd and 3rd place cash prizes will be awarded.

We strongly encourage groups to have either a **Proof of Concept** OR a **Prototype** along with their Pitch.

PowerPoint Presentation Tools

- Google Slides [here](#)
- Prezi [here](#)
- Microsoft PowerPoint [here](#)
- Apple Keynote [here](#)